



THE MEDICAL SOCIETY OF LONDON
FOUNDED 1773

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Dear Fellow,

The next Ordinary Meeting of the Society will be held at 8.00pm on Monday 26th March 2018 when Professor Gustav Kuhn BSc DPhil will speak on

EXPERIENCING THE IMPOSSIBLE: WHY MAGIC WORKS

Dr Kuhn is a magician and member of the Magic Circle, and it was his interest in deception and illusions that sparked a curiosity about the human mind. Dr. Kuhn is a Reader in the department of Psychology at Goldsmiths College, University of London, and director of the MAGIC Lab. He has authored over 50 scientific papers and is one of the leading researchers in the science of magic

The lecture will explain that magic is one of the most captivating and enduring forms of entertainment and magicians all over the world have baffled and amazed their audiences by creating magical illusion. Recent advances in our scientific understanding of magic are providing new insights into the nature of magic, and the ease by which magicians trick us highlights many of our mind's limitations. These surprising and stunning illusions provide intriguing insights into how our brain works. In this talk I will use science, interactive demonstrations and magic to explore the psychology of magic and explain why our mind is so easily deceived. Magicians create many of their illusions by exploiting huge gaps in our conscious experience, holes that we are typically unaware of. For example they use misdirection to manipulate your attention, which prevents you from noticing things that are right in front of your eyes. In this talk I will illustrate that the world you experience as being real is in fact simply an illusion, and question the idea that seeing is believing. Understanding how and why our brain is fooled will dramatically change the way you judge yourself and others, and it will also provide you with a new appreciation of your brain's amazing capacity. For example, did you know that you can really see the future?

There will be a Buffet Supper at 6.45pm. The cost of the evening, to include the lecture and supper will be **£34 per person**. If you wish to attend the supper, please send your cheque to reach the Registrar at the above address by **THURSDAY, 22nd MARCH 2018** accompanied by the attached slip or pay by Bacs and email to inform us you have done so. **Please note that orders cannot be accepted for suppers after 12 noon on the Friday before a Monday meeting.**

*Professor Dafydd Thomas, MA MD FRCP
Brigadier Ivan Houghton, MA MD BChir LLB LLM BSc
Honorary Secretaries*

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To The Registrar, 11 Chandos Street, London, W1G 9EB - I wish to attend the Buffet Supper on **26th MARCH 2018** and enclose my cheque payable to "The Medical Society of London" for..... (**£34 per person**) for myself andguest. BACS details Sort Code 20 36 88 Acct No 00756741 (**Please put your name & date of supper as reference and email your intention to be present**)

I wish to attend lecture only.....E.mail address:.....

Daytime tel. no.....NAME IN CAPITAL LETTERS PLEASE.....